

Netball Superleague Sponsorship 2017





Become part of the Team Northumbria family

- **600,000 viewers on Sky Sports in 2016**
- **7,600 attendees at Super Saturday 2016**
- **1,000 capacity arena for 2017 home games**
- **Large female audience**
- **The only netball franchise in the North East**



More than just a school game

Team Northumbria compete in the biggest women's sport competition that is televised in the UK; the Vitality Netball Superleague has weekly live games on Sky Sports plus plenty of coverage across the Sky Sports network including their weekly magazine show, Sportswomen.

The league has grown in recent years and 2017 will see the entry of three new franchises, meaning there will be more games, more coverage and a stronger level of competition for our top elite players who have made the North East and Team Northumbria their home for 2017.



Why sponsor us?

By sponsoring one of our players or taking advantage of our match-day sponsorship, your message can reach new audiences encouraging them to engage with your business, giving you a strong and meaningful return on investment.

We are the only female sport team in the North East with regular TV coverage and netball is becoming a real talking point across the sporting world. There is no time like the present to get involved with this vastly popular sport amongst women and girls.



What can you sponsor?

Player sponsorship - £350

- Sponsor one of the squad of 12 Team Northumbria VNSL players
- One guaranteed appearance from your sponsored player during the season (to include an official photograph with your sponsored player)
- Four complimentary tickets to one home game of your choice
- One season ticket
- Your logo alongside the player biography (in matchday programme and online with link)
- Mention during player announcements at games
- Logo on warm up/training top
- Social media mentions from the Team Northumbria netball accounts as well as your sponsored player
- Discounts available for additional levels of sponsorship (including match-day programme)



Match-day sponsorship - £500

- **Sponsor one of the eight home games hosted at Sport Central, Team Northumbria's home venue**
- **Up to 10 tickets for you and your guests. Any further can be purchased at a discounted rate**
- **Your logo to feature on the front of the match-day programme**
- **A full page advertorial in the match-day programme**
- **Opportunity to deliver the ball to the centre circle for the start of the game (we ask for this to be under 16 if possible)**
- **Opportunity to have a small space to advertise during the pre-match build-up and during half time**
- **Photo opportunity at the end of the match with the team and coaching staff**
- **A drinks reception for you and your guests, with a brief welcome from Head Coach Te-Ahora Keenan**
- **Regular mentions during the build-up to the game (social media and in-venue) as well as during the game via the MC**



Contact us

If you would like to talk to us about any of the options outlined here, or would like to discuss a bespoke package, please contact:

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